Buğra BAL

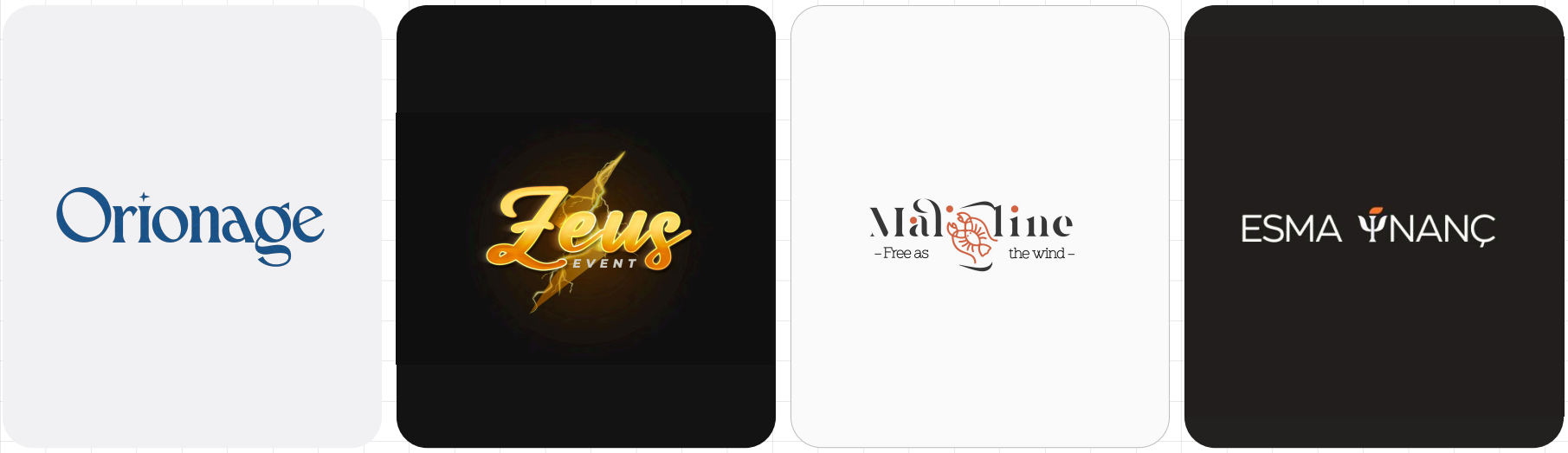
Portfolio

portfolio.bugrabal.com
(For more content)

01

Logofolio

My selected logo designs



02

Corporate Identity

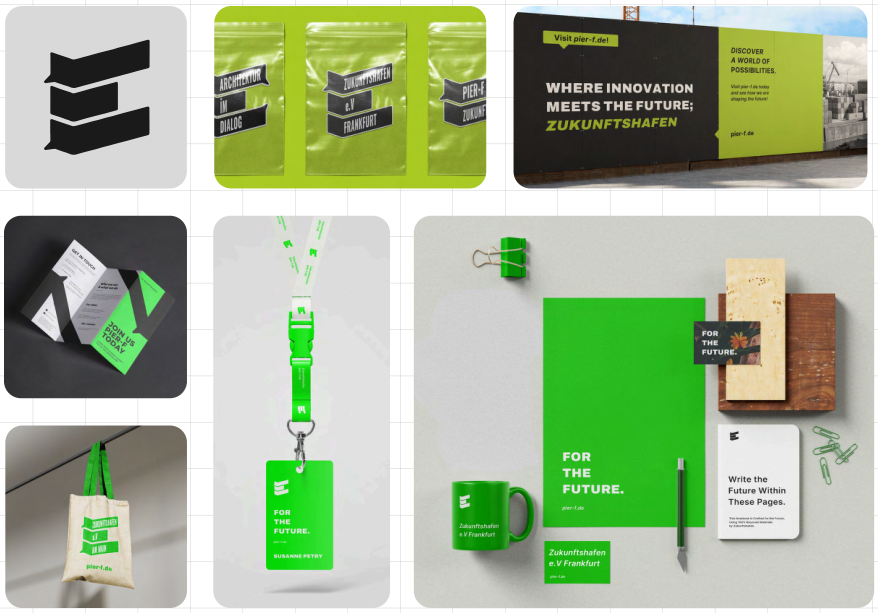
You can find more content and detailed designs at portfolio.bugrabal.com

Zukunftshafen

PIER F – Zukunftshafen is a sustainability- and innovation-focused meeting and learning space located in Frankfurt Osthafen. In addition to workshops, tours, and events that strengthen the network structure, it also offers a digital magazine and communication services. In this identity project, we developed a modular grid, strong typography, and a directional language inspired by container and harbor aesthetics. Deliverables included: logo and its variants, color–typography guide, mockup set, logo animation, web interface color palette, and a Figma prototype.

www.pier-f.de

June 2024

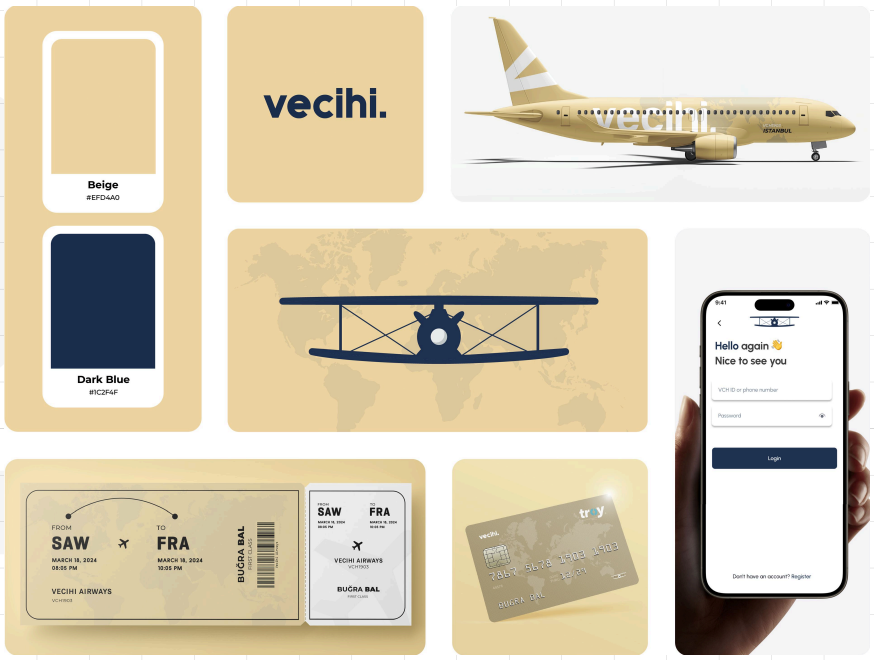


vecihi.

"Vecihi" is a modern airline brand concept inspired by a pioneer of Turkish aviation. The project blends a nostalgic spirit with a contemporary visual identity. A palette of beige, navy blue, and gold conveys trust, elegance, and technical precision. The brand includes a typographic logo, icon set, ticket and boarding designs, a mobile interface prototype, and a visual guideline system. From a UI/UX perspective, user-friendly components simplifying the flight experience were prototyped in Figma. This personal project was born from the idea of translating aviation aesthetics into a digital experience.

www.vechihairlines.com

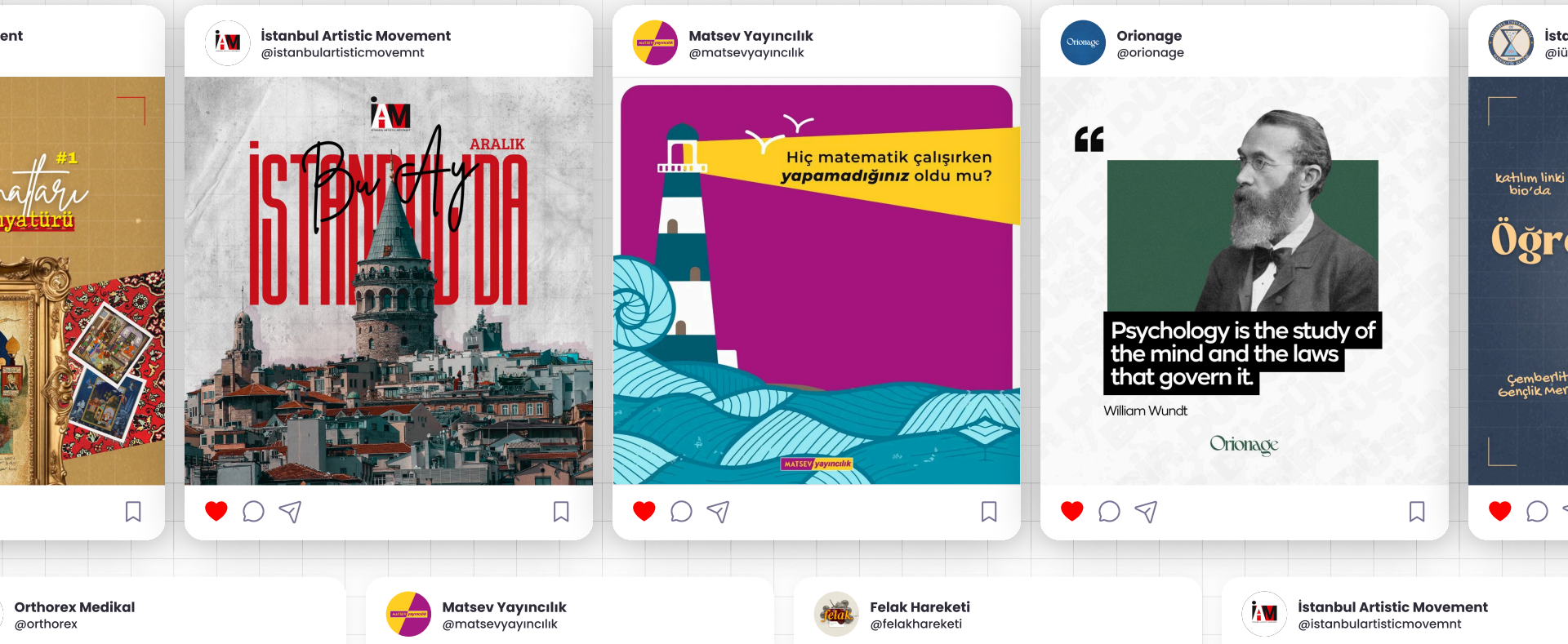
May 2025



03

Social Media

My selected social media designs.

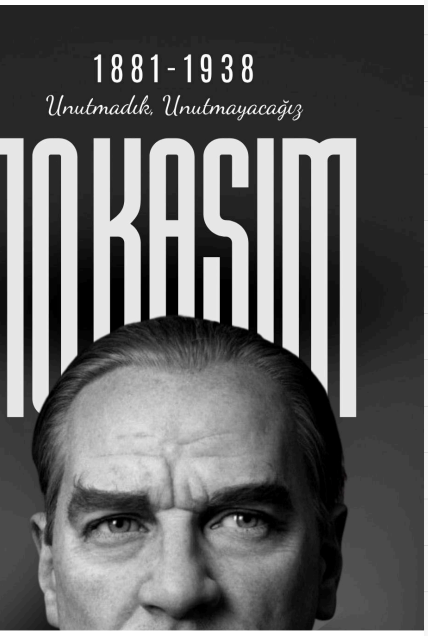


Orthorex Medikal
@orthorex

Matsev Yayıncılık
@matsevyayıncılık

Felak Hareketi
@felakhareketi

İstanbul Artistic Movement
@istanbulartisticmovemnt



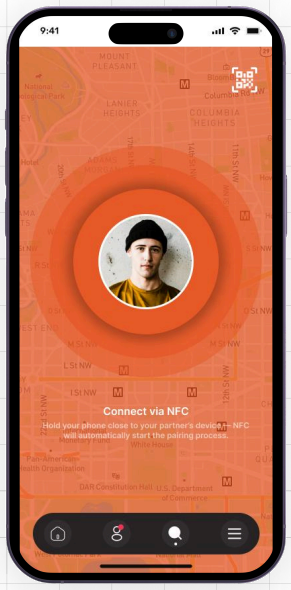
04

UI/UX

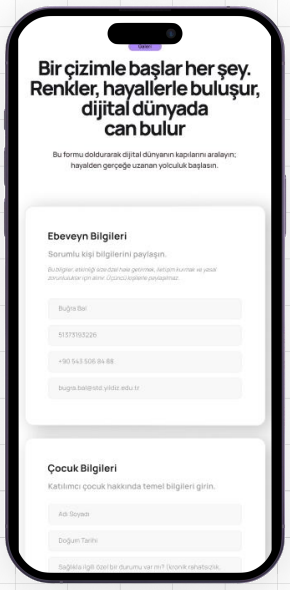
You can find more content and detailed designs at portfolio.bugrabal.com

www.matsevyayincilik.com

www.hikmetinizinde.com

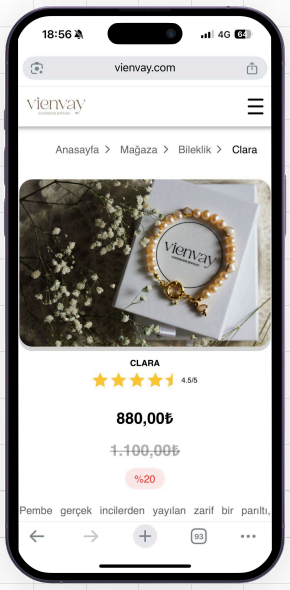


CULTin

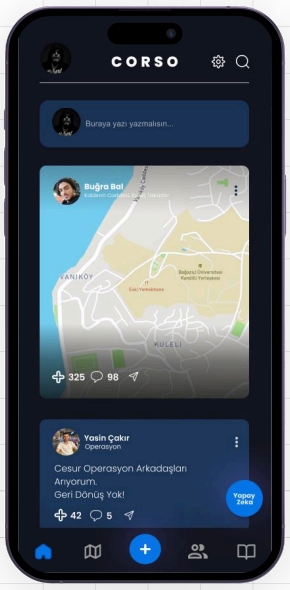


ViArt

Yıldız App



Vienvay



CORSO

Book & Catalog

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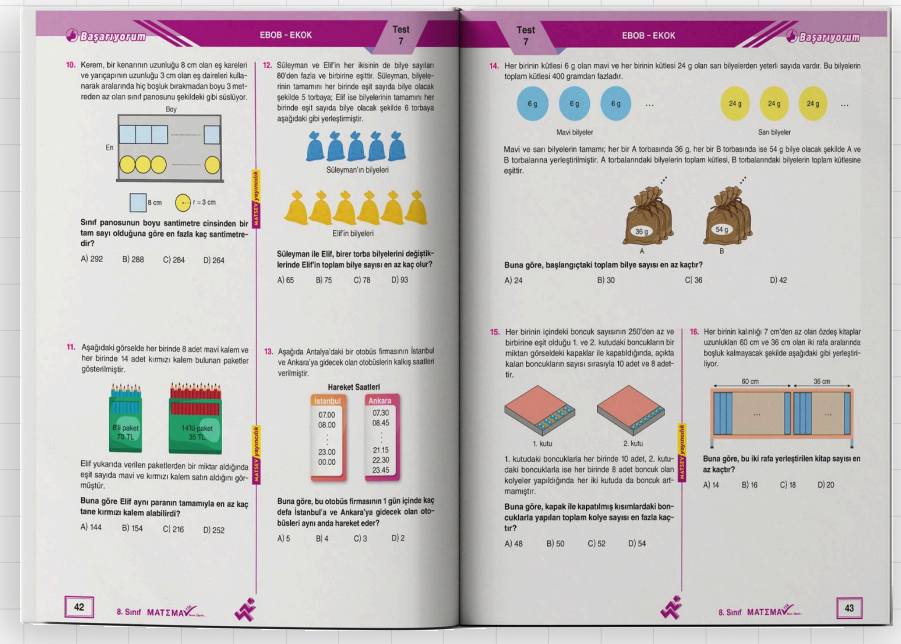

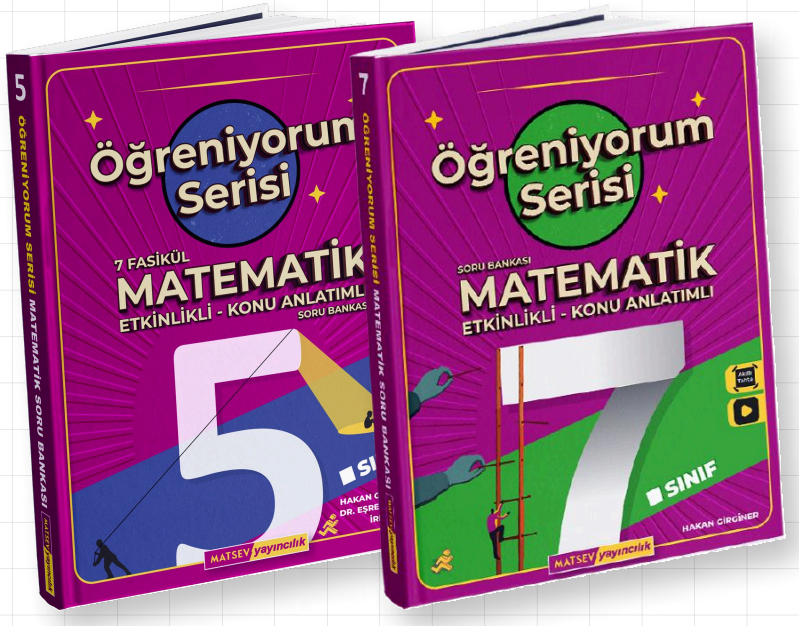

Thanks :)

The projects in this portfolio PDF represent only a small part of my work. For each project, I included only selected pages and key visuals — for example, some web designs show just a single page. To see the full projects, detailed process explanations, and my latest works, please visit portfolio.bugrabal.com

hello@bugrabal.com | @bugraomerbal